

■ Tips on Using Video to Document Knowledge of Subject Matter Experts

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VIDEO CAPTURE OF SUBJECT MATTER EXPERTS: THREE KEY CONSIDERATIONS

1. EXPERTS' KNOWLEDGE

- Knowledge is Organized Around Key Concepts
- Knowledge is Context-Sensitive
- Knowledge is Distributed

2. NOVICES' NEEDS

- Understand Key Concepts
- Understand Applicability
- Cognitive Overload & Review

3. KNOWLEDGE TRANSFER

- Connection to Prior Knowledge
- Understanding vs Memorization
- Over-Conditionalized Knowledge



Seasoned Staff



Manufacturer Training



Consultants Training

VIDEO CAPTURE OF SUBJECT MATTER EXPERTS (SMEs): LESSONS LEARNED

COLLABORATE DURING PLANNING

- ✓ Meet with SME and Other Key Staff to Identify Scope of Capture
- ✓ Consider Best Capture Locations

STRUCTURE BUT DON'T CONSTRAIN

- ✓ Use General Outline for Scope of Shooting
- ✓ Do Not Script the Presentation
- ✓ Have Another SME Present During Shooting
- ✓ Emphasize Ease of “Retake” Procedure

INTEGRATE WITH OTHER RESOURCES

- ✓ How Resources Will Be Accessed?
- ✓ Connections Possible to Other Resources?



END

QUESTIONS?

CONTACT ME FOR MORE INFORMATION

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